

# SOCIAL SHELF PRICE LIST

## Fixed Fees:

**Option #1: Quarterly Maintenance Fee, \$2,000**

**Option #2: Yearly Maintenance Fee, \$7,500**

**Maintenance Fee Includes: One file (product campaign)**

**A file consists of one product, one size and one offer.**

- QR code creation
- Shelf tag creation (your art with QR code & SS logo)
- Up to three pages of creative development (landing page & up to two others)
  
- **Customization of App Pages which includes:**
  - Company or brand logo incorporated into your page
  - Company or brand colors incorporated into your page
  - Corresponding artwork incorporated into your page
  - Custom fonts and graphics
  - Uploading of video or informational sheet
  - Coupon page
- **Internal content (video, informational sheet or coupon) is interchangeable once per month.**
- **Discounts apply for multiple files.**

## Monthly Consumer Engagement Fees:

- First page: \$150 CPM (15¢ per engagement)
- Second page: \$120 CPM (12¢ per engagement)
- Third and subsequent pages: \$100 CPM (10¢ per engagement)

## Optional Redesigns Elements:

- Replace/add video: \$225 per page
- Replace/add infographic: \$225 per page
- Replace/add coupon: \$225 per page
- Replace/add graphics & imagery: \$300
- Rebuild entire app: \$600

**For additional information, please call our team at 1-855-466-8584.**