



SOCIAL SHELF PRICE LIST

SINGLE RETAILER FILE COSTS:

Each file represents one brand.

Duration: Minimum of 3 months, Maximum of 1 year. Automatic renewals are available.

	13 Weeks	26 Weeks	52 Weeks
Master File:	\$2,000	\$3,000	\$5,000
Duplicate Files:	\$1,000	\$1,800	\$3,000
Additional Files:	\$1,000	\$1,800	\$3,000
Non Tag Additional Files:	\$1,000	\$1,800	\$3,000

Site Changes: (Per Page) \$350 per Occurrence

* 6 Month agreements include one swap in quarter 2

*Annual agreements include one video swap in quarters, 2, 3 and 4

MULTIPLE RETAILER & NATIONAL FILE COSTS:

Each file represents one brand.

Duration: Minimum of 3 months, Maximum of 1 year. Automatic renewals are available.

	13 Weeks	26 Weeks	52 Weeks
Master File:	\$4,000	\$6,000	\$10,000
Duplicate Files:	\$1,000	\$1,800	\$3,000
Additional Files:	\$1,000	\$1,800	\$3,000
Non Tag Additional Files:	\$1,000	\$1,800	\$3,000

Site Changes: (Per Page) \$350 per Occurrence

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*Annual agreements include one video swap in quarters, 2, 3 and 4

RECURRING VIEW FEES:

First Page: 18¢ per view

Ancillary Pages: 15¢ per view

Prices may be adjusted at any time.

Prices are guaranteed for the term of contract.

INITIAL STEPS:

- Select your chain stores
- Supply participating product names
- Provide us with corresponding UPCs
- Provide distribution number by product and chain



TAG PLACEMENTS:

Many retailers not found on the Vestcom list either use another company or print their own shelf tags. For these retailers, typically there is no cost to you but printing cost will vary on a chain by chain basis.

If you have an existing agreement for tag services then we will forward final art for your disbursement. If you do not have an existing “tag” agreement, then you must enter into one with the retailer or deal through Social Shelf. These costs are additional, not included in our rates and are based on current retailer agreements, conditions, and pricing.

CONTENT:

Final content approval is conditioned on brand and retailer permission. Both are needed before your brand(s) go live. Not responsible for delays this may cause.

PRODUCT FILES:

Final cost is based on total number of tags needed. If you want to track individual chain activity, then separate files per chain are required.

While quarterly/annual fees are based on total number of retail locations, a separate duplicate product file will be required for each different retailer for tracking views.

Product files include a maximum of three (3) pages.





SOCIAL SHELF

VESTCOM TAG COST

You can go directly to Vestcom or let Social Shelf do the work for you. Social Shelf makes no profit on Vestcom tags.

1. Tags are available for 3, 6, and 12 month periods.
2. Until A3 secures retailer approval from Vestcom retailers, no contract is final.
3. Prices can change at any time.

Call Us For A Quote

1-855-466-8584

VESTCOM RETAILER LIST

ALBERTSONS / SAFEWAY

Name

Southern
United
Jewel/Osco
Shaws
Intermountain
Portland
Seattle
Denver
Norcal
Southwest
Midatlantic
Socal (Beer only)

AHOLD / DELHAIZE

Name

Giant Food (Landover)
Stop N Shop
Giant Martins (Carlisle)

Name

Harris Teeter
Ingles
KVAT - Food City
Lowe's
Price Chopper
Rite Aid
SaveMart
Schnucks
Smart & Final
Wakefern(ShopRite)
Weis Markets
Brookshires